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FOR IMMEDIATE RELEASE

Hot Wheels Monster Trucks Live™ Returns to Osceola Heritage Park in Kissimmee With All-New Theme: Glow-N-Fire

Tickets On Sale Friday, September 6 at 10AM!



(Kissimmee, FL, September 3, 2024) - Following the success of Glow Party, which sold out Osceola Heritage Park's Silver Spurs Arena for three shows in May 2024, Hot Wheels Monster Trucks Live™ is thrilled to announce its new theme for 2025: Glow-N-Fire. This exciting new experience will feature the same level of fun and excitement that fans have come to expect, but with an added fiery twist. Get ready for more heat and action as we continue to bring the ultimate monster truck show to fans at Osceola Heritage Park on May 3-4, 2025!

Tickets and event information are available at hotwheelsmonstertruckslive.com. Tickets are subject to convenience and facility fees.

Show times are as follows:

Saturday, May 3, 12:30PM / Power Smashers Pre-Show 10AM-11:15AM / VIP 10:45AM

Saturday, May 3, 7:30PM / Power Smashers Pre-Show 5PM-6:15PM / VIP 5:45PM

Sunday, May 4, 2:30PM / Power Smashers Pre-Show 12PM-1:15PM / VIP 12:45PM

Hot Wheels Monster Trucks Live™: Glow-N-Fire is produced by Family Entertainment Live and brings fans' favorite Hot Wheels Monster Trucks to life including Mega Wrex™, Tiger Shark™, HW 5-Alarm™, Bone Shaker™, Bigfoot®, Gunkster™, and introducing the brand new Skelesaurus™, the giant that unleashes his fossil fury. Fans can also witness a special appearance from a transforming robot, plus the high-flyers of Hot Wheels Monster Trucks Live Freestyle Motocross Team. Special kids pricing is available for all shows providing a BIG value for the whole family!

Hot Wheels fans also have the chance to participate in the all-new Power Smashers Pre-Show Party, held two and a half hours prior to every performance. The unique experience provides fans access to the arena floor where they can get up close and see the outrageous designs and epic size of the Hot Wheels Monster Trucks along with autograph signings from their favorite drivers and performers. Each Power Smashers Pre-Show Party ticket includes an autograph card, souvenir pass, and a lanyard exclusive to Powers Smashers Pre-Show Party attendees. Passes will be available to purchase while supplies last.

The new Pre-Show VIP Backstage Experience is an exclusive tour guided by the hosts of Hot Wheels Monster Trucks Live! Experience what happens behind the scenes before all of the smashing and crashing goes down. See the Hot Wheels Monster Trucks up close and personal, get your VIP Hot Wheels Monster Trucks Live Official Souvenir Merchandise Bundle and receive exclusive access into the Power Smashers Pre-Show Party! VIP passes are limited and available to purchase while supplies last.

Fans can go to HotWheelsMonsterTrucksLive.com for more information. The Hot Wheels Monster Trucks Live tour is a partnership between Mattel and Raycom-Legacy Content Company, LLC, a wholly owned subsidiary of Family Entertainment Holdings, LLC.

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About Osceola Heritage Park



Osceola Heritage Park is "Where Central Florida Comes To Play." The 200-acre entertainment complex in Kissimmee, Florida, features the 10,000-capacity Silver Spurs Arena; 48,000-square-foot Events Center; the 7,000-square-foot state-of-the-art Heritage Club; the 5,400-seat Osceola County Stadium; and festival grounds capable of accommodating up to 50,000 guests. The venue, managed by ASM Global, is dedicated to bringing world-class entertainment to Osceola County while providing a home for community and philanthropic events. For more information, please visit OHPark.com.

About ASM Global



ASM Global is the world's leading producer of entertainment experiences. It is the global leader in venue and event strategy and management – delivering locally tailored solutions and cutting-edge technologies to achieve maximum results for venue owners. The company's elite venue network spans five continents, with a portfolio of more than 325 of the world's most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. For more information, please visit ASMGlobal.com.

About Family Entertainment Holdings, LLC

Family Entertainment Holdings, LLC is a diversified, entertainment holding company that develops family-oriented live events including Magic of Lights[®], an outdoor holiday lights drive-through experience produced at venues throughout North America and Hot Wheels[®] Monster Trucks Live, showcasing a toys-to-life show of Mattel's legendary Hot Wheels Monster Trucks show presented across North America, Europe and elsewhere internationally. The Company is headquartered in New York, NY. For more information visit familyentertainmentlive.com.

About Mattel, Inc.

Mattel is a leading global toy and family entertainment company and owner of one of the most iconic brand portfolios in the world. We engage consumers and fans through our franchise brands, including Barbie[®], Hot Wheels[®], Fisher-Price[®], American Girl[®], Thomas & Friends[™], UNO[®], Masters of the Universe[®], Matchbox[®], Monster High[®], MEGA[®] and Polly Pocket[®], as well as other popular properties that we own or license in partnership with global entertainment companies. Our offerings include toys, content, consumer products, digital and live experiences. Our products are sold in collaboration with the world's leading retail and ecommerce companies. Since its founding in 1945, Mattel is proud to be a trusted partner in empowering generations to explore the wonder of childhood and reach their full potential. Visit us at mattel.com.