



Contact: Shawn LaDouceur
Director of Marketing and Public Relations
P 321.697.3323 | E sladouceur@ohpark.com

FOR IMMEDIATE RELEASE

Osceola Heritage Park General Manager Robb Larson Recognized Among Top Leaders for the Orlando Business Journal's C-Suite Awards

Kissimmee, FL – October 5, 2023 – Osceola Heritage Park (OHP), managed by [ASM Global](#), the world's leading venue management company and producer of live events, is proud to announce its general manager Robb Larson has been selected as one of the distinguished honorees for the Orlando Business Journal's 2023 C-Suite Awards. Larson is among 23 exceptional individuals being celebrated for their exemplary leadership and outstanding performance within their respective fields, as well as for their dedication to the local community.

Larson has overseen OHP's operations and growth for the past two decades. Under his leadership, OHP has become Osceola County's premier live sports and entertainment destination, as well as home to two professional sports organizations – Orlando City SC and the Orlando Magic's NBA G-League Team, Osceola Magic.

In 2023, Larson oversaw the return of Mecum Kissimmee, known as the "The World's Largest Collector Car Auction," with a record-setting \$234 million in sales this year. OHP is also home to North America's premier country music festival, Country Thunder, which welcomed tens of thousands of festival goers to OHP in 2022 and is set to return this month to the venue.

Larson currently serves on the Board of Directors for the Education Foundation of Osceola County, Junior Achievement of Central Florida, Experience Kissimmee, Kissimmee Sports Advisory Board, Kissimmee Hospitality and Tourism Council of Osceola Chamber, St. Cloud Chamber, and the Greater Orlando Sports Commission.

"It is a great honor to be recognized among Central Florida's top leaders," said Larson. "I'm truly grateful for the support of my colleagues and the community, and this award is a testament to the collective effort of everyone at Osceola Heritage Park who strives to make our venue a valuable and impactful part of the region."

"We're thrilled Robb is being honored with a C-Suite Award," said Shawn LaDouceur, OHP's director of marketing and public relations. "He is an excellent leader who not only

encourages individuals at OHP to aspire to great heights but also stands by us as we work to turn our ideas into reality."

The 2023 C-Suite Awards ceremony, hosted by the Orlando Business Journal, will take place on October 19, 2023 at Hilton Orlando, where Larson and the other honorees will be celebrated for their remarkable achievements.

To learn more about Osceola Heritage Park and the scheduled events, visit www.ohpark.com.

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About Osceola Heritage Park



Osceola Heritage Park is "Where Central Florida Comes To Play." The 200-acre entertainment complex in Kissimmee, Florida, features the 10,000-capacity Silver Spurs Arena; 48,000-square-foot Events Center; the 7,000-square-foot state-of-the-art Heritage Club; the 5,400-seat Osceola County Stadium; and festival grounds capable of accommodating up to 50,000 guests. The venue, managed by ASM Global, is dedicated to bringing world-class entertainment to Osceola County while providing a home for community and philanthropic events. For more information, please visit OHPark.com.

About ASM Global



ASM Global is the world's leading producer of entertainment experiences. It is the global leader in venue and event strategy and management – delivering locally tailored solutions and cutting-edge technologies to achieve maximum results for venue owners. The company's elite venue network spans five continents, with a portfolio of more than 325 of the world's most prestigious arenas, stadiums, convention and exhibition centers, and performing arts venues. For more information, please visit ASMGlobal.com.